



Assure wins HP AllianceONE Partner of the Year award

LAS VEGAS, NV — (June 8, 2011)

Assure, a leading provider of integrated solutions, announced today that it has won the HP AllianceONE Partner of the Year award in the category of "Technology Partner - EMAP Silver." Assure's technology helps customers achieve increased efficiency in testing, security and faster time-to-market with their technology products.

Assure Project Harmonizer helps customers achieve a standardized environment through using a repeatable process and Assure software. Such benefits include organization-wide testing practices and processes, increased visibility into product maturity and conflict-free sharing of test artifacts resulting in cost savings and elimination of redundancy in testing.

Assure Admin Console is a web-based application for managing enterprise software project users and project lists. Assure Admin Console gives customers the ability to delegate administrative tasks to business users by providing them with a streamlined and secure interface to enterprise software customization. By introducing business rules onto Assure Admin Console, customers can make sure company policies, access rights and user permissions are being followed and save significant amounts of time for administrators on admin duties. Assure Admin Console comes equipped with administrative reports, giving customers the ability to monitor license usage and enforce security policies by removing obsolete users from enterprise software systems.

Samuli Rantala, Chief Executive Officer, said, "We are very honored to receive this award and we are looking forward to further strengthening our partnerships and develop our relationships with our customers in order to make their business even more successful. Our current product portfolio and new, upcoming products are targeted to empower decision-making in organizations and to increase overall quality in the products and services our customers offer to their customers. We want to be part of this value-chain and a trusted partner of our customers in the future, too."

"To manage the changing demands of their customers, organizations have to accelerate time to market and time to business value," said Duncan Campbell, vice president, Converged Infrastructure, HP. "HP, with partners like Assure, helps break down rigid IT silos with infrastructure specifically engineered to drive out cost and provide the foundation for agile service delivery."

About Assure

Assure provides innovative products and solutions for HP ALM & Quality Center customers. Using Assure's solutions companies achieve a standardized and enhanced use of HP Quality Center while lowering the TCO. Assure's growing partner network enables global delivery. Based in Espoo Finland, having offices in USA, Finland and Israel, Assure is an HP Software Gold Partner and participates in HP's Enterprise Management Alliance Program.

Mentioned products

<http://www.assure.net/ProjectHarmonizer/>

<http://www.assure.net/AdminConsole/>

Contacts for more information:

Samuli Rantala, CEO

USA: + 1 919-827-1174

Finland: + 358 40 540 7511

Email: samuli.rantala@assure.net

www.assure.net